



Sky Stadium Social Media Policy

Sky Stadium values our online community and industry followers and is committed to engaging in informative discussion and encouraging social participation in order to provide the best in customer service.

For the purpose of this policy 'social media' is the term used for a broad spectrum of user-driven content technologies including but not limited to Facebook, Twitter, LinkedIn, and YouTube.

Sky Stadium encourages social media content to be appropriate, friendly and respectful and welcomes feedback, comments, reviews and ideas from all our followers. We will endeavour to contribute to a conversation where possible, however we are not obligated to do so.

Posts received on any of Sky Stadium's social media channels do not reflect the views, opinions or position of the company, and its employees.

Please note we usually update and monitor our social media pages during business hours, Monday to Friday and on major event days.

By participating on our social media channels, you agree that you will comply with this social media policy and our website's terms and conditions. We reserve the right to delete, report, or block any user/content that:

- discusses unrelated topics
- breaches any laws
- is offensive, obscene, indecent, defamatory, derogatory, fraudulent, threatening, or abusive
- may offend on the basis of race, religion, gender, disability or ethnicity • could incite violence toward anything or any person
- promotes unauthorised advertising or selling (commercial promotions)
- contains offensive language
- contains sexual images or descriptions
- links to personal websites, users' social media sites or asks for personal contact details of any sort
- relates to any activity that is morally questionable
- contains any information that is untrue, incorrect or implies that to be the case
- concerns criminal or immoral activity
- encourages the use of, or selling of drugs, cigarettes and/or alcohol
- is repetitive or of excessive length
- contains viruses, files, or potentially harmful code
- is in potential breach of copyright; and
- breaches the intellectual property rights of any person or organisation

Unfortunately we are not always able to understand content in languages other than English. Any content that we cannot translate may be removed without notification.

Sky Stadium's decision to follow, retweet, like, rate, comment on a post or befriend a particular social media user/page does not imply endorsement of any kind.

Any material posted on a Sky Stadium social media channel will be regarded as public information and may be treated as such. You acknowledge that we (and/or anyone else) can use, copy, reproduce, modify, publish and distribute the material in any and all media or distribution methods. This also means we can reproduce your posts for promotional or commercial purposes (with no compensation paid to you).

The contents of our social media pages are intended to be helpful and informative. Sky Stadium shall in no event accept any liability for loss of damage suffered by any person or body due to information provided on these sites or linked sites.